



Station Order Pace for Congress 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 01, 2012 to Sunday, October 07, 2012

12123

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct:

KREZ-TV

209256

Aug
9/26/12

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$20.00 \$100.00	1	1	1	1	1			5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$40.00 \$200.00	1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$30.00 \$150.00	1	1	1	1	1			5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$10.00 \$10.00						1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$30.00 \$30.00			1					1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$40.00 \$40.00					1			1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$75.00 \$75.00	1							1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$40.00 \$40.00		1						1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$40.00 \$120.00	1		1		1			3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$75.00 \$150.00		1		1				2
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$75.00 \$150.00			1		1			2
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/26/2012 9:35:22 AM

KREZ-TV

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suzannel@mediastategies.com



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				Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$150.00 \$300.00	5	1		1				2
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$175.00 \$175.00	5	1						1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$250.00 \$1,000.00	5		1	1	1	1		4
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$200.00 \$200.00	5						1	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 \$100.00	5	1		1				2
Station Gross Totals			\$3,590.00	8	8	8	8	8	1	1	42

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/26/2012 9:35:22 AM

KREZ-TV

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Spot Manager: All, 10/01/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Len	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/01/12												
Station: KRQE												
	POL/Pace for	209256 David Letterman 1035p-1137p		:30 P5	KREZ		PACE FOR 12123					\$50.00
	POL/Pace for	209256 Dr. Phil 3p-4p		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 CBS This Mornin CBS Early S		:30 P5	KREZ		PACE FOR 12123					\$30.00
	POL/Pace for	209256 KRQE News 13 530p-6p		:30 P5	KREZ		PACE FOR 12123					\$150.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 M-F KRQE New:12p-1230p		:30 P5	KREZ		PACE FOR 12123					\$75.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$20.00
	POL/Pace for	209256 M-F 630p-7p M-F 630p-7p		:30 P5	KREZ		PACE FOR 12123					\$175.00
												\$580.00
												\$580.00
Date: 10/02/12												
Station: KRQE												
	POL/Pace for	209256 KRQE News 13 530p-6p		:30 P5	KREZ		PACE FOR 12123					\$150.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$20.00
	POL/Pace for	209256 LN M-F 10p-1035p		:30 P5	KREZ		PACE FOR 12123					\$250.00
	POL/Pace for	209256 M-F 6p-630p M-F 6p-630p		:30 P5	KREZ		PACE FOR 12123					\$150.00
	POL/Pace for	209256 CBS This Mornin CBS Early S		:30 P5	KREZ		PACE FOR 12123					\$30.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 M-F KRQE New:4p-430p		:30 P5	KREZ		PACE FOR 12123					\$75.00
	POL/Pace for	209256 Soap Rotator (1:00:00 PM-		:30 P5	KREZ		PACE FOR 12123					\$40.00
												\$755.00
												\$755.00
Date: 10/03/12												
Station: KRQE												
	POL/Pace for	209256 CBS This Mornin CBS Early S		:30 P5	KREZ		PACE FOR 12123					\$30.00
	POL/Pace for	209256 Dr. Phil 3p-4p		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 M-F 9a-10a 9a-10a		:30 P5	KREZ		PACE FOR 12123					\$30.00
	POL/Pace for	209256 LN M-F 10p-1035p		:30 P5	KREZ		PACE FOR 12123					\$250.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$20.00
	POL/Pace for	209256 KRQE News 13 530p-6p		:30 P5	KREZ		PACE FOR 12123					\$150.00
	POL/Pace for	209256 M-F KRQE New:430p-5p		:30 P5	KREZ		PACE FOR 12123					\$75.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$40.00
												\$635.00
												\$635.00
Date: 10/04/12												
Station: KRQE												
	POL/Pace for	209256 M-F 6p-630p M-F 6p-630p		:30 P5	KREZ		PACE FOR 12123					\$150.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$20.00
	POL/Pace for	209256 David Letterman 1035p-1137p		:30 P5	KREZ		PACE FOR 12123					\$50.00
	POL/Pace for	209256 M-F KRQE New:4p-430p		:30 P5	KREZ		PACE FOR 12123					\$75.00
	POL/Pace for	209256 LN M-F 10p-1035p		:30 P5	KREZ		PACE FOR 12123					\$250.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 CBS This Mornin CBS Early S		:30 P5	KREZ		PACE FOR 12123					\$30.00
	POL/Pace for	209256 KRQE News 13 530p-6p		:30 P5	KREZ		PACE FOR 12123					\$150.00
												\$765.00
												\$765.00
Date: 10/05/12												
Station: KRQE												
	POL/Pace for	209256 M-F KRQE New:430p-5p		:30 P5	KREZ		PACE FOR 12123					\$75.00
	POL/Pace for	209256 Dr. Phil 3p-4p		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 Let's Make a De M-F 10a-11a		:30 P5	KREZ		PACE FOR 12123					\$40.00
	POL/Pace for	209256 CBS This Mornin CBS Early S		:30 P5	KREZ		PACE FOR 12123					\$30.00
	POL/Pace for	209256 KRQE News 13 530p-6p		:30 P5	KREZ		PACE FOR 12123					\$150.00
	POL/Pace for	209256 M-F KRQE New:KRQE News		:30 P5	KREZ		PACE FOR 12123					\$20.00
	POL/Pace for	209256 LN M-F 10p-1035p		:30 P5	KREZ		PACE FOR 12123					\$250.00
												\$645.00
												\$645.00

[Sorted by: Date]

Spot Manager: All, 10/01/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Bool	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/06/12

Station: KRQE

POL/Pace for 209256 KRQE News Sat 7a-8a :30 P5 KREZ PACE FOR 12123 \$10.00

\$10.00

\$10.00

Date: 10/07/12

Station: KRQE

POL/Pace for 209256 LN Su 10p-1035p :30 P5 KREZ PACE FOR 12123 \$200.00

\$200.00

\$200.00

\$3,590.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KREZ-TV Albuquerque	Date: 9/26/2012
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I, Media Strategies and Research,
 being/on behalf of: Sal Pace, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 01, 2012			Sunday, October 07, 2012		

Total Charges: \$3,590.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Pace for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martelle Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 26, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title